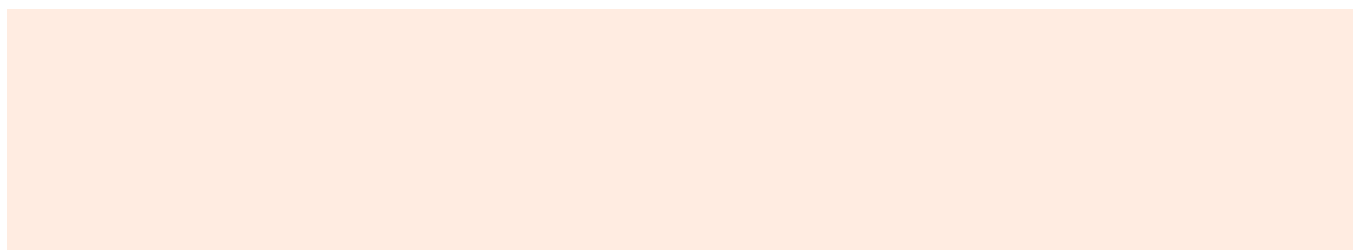


10 STEP GUIDE TO START YOUR ESTY BUSINESS

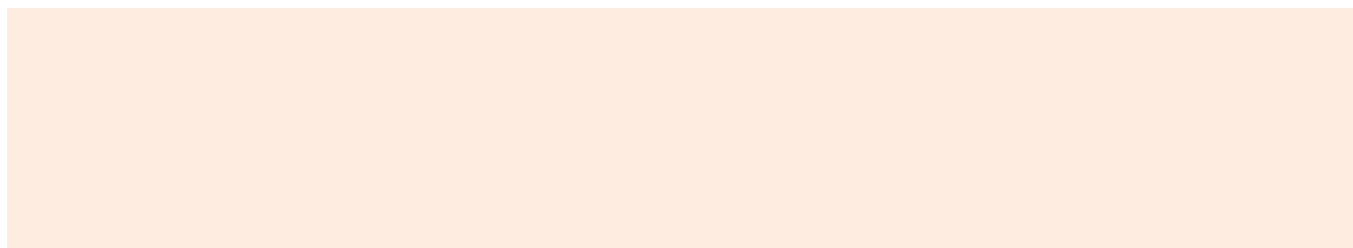
by Irene

Follow this 10 step guide to open your Etsy shop. After it's up and running work on SEO and optimize it to increase your sales and establish your brand!

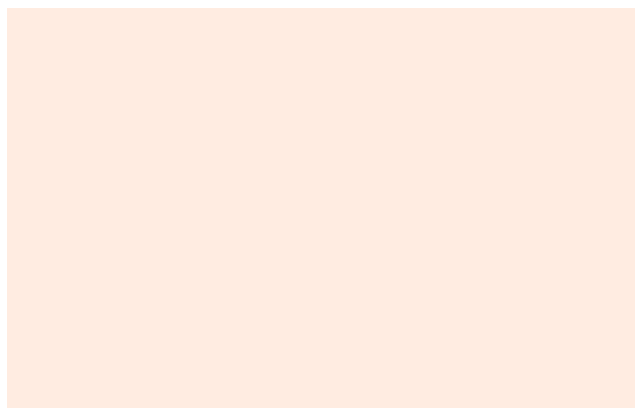
Step 1: Create an Etsy seller account



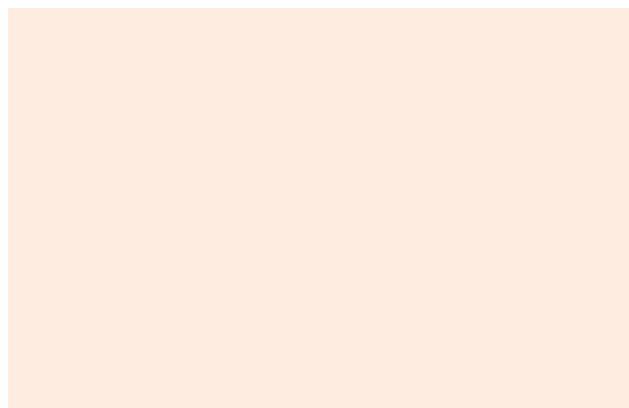
Step 2: Set your shop's preferences



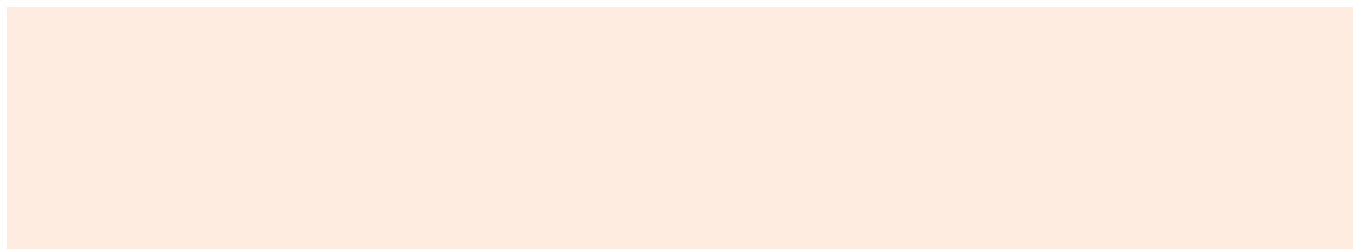
Step 3: Choose your shop's
name



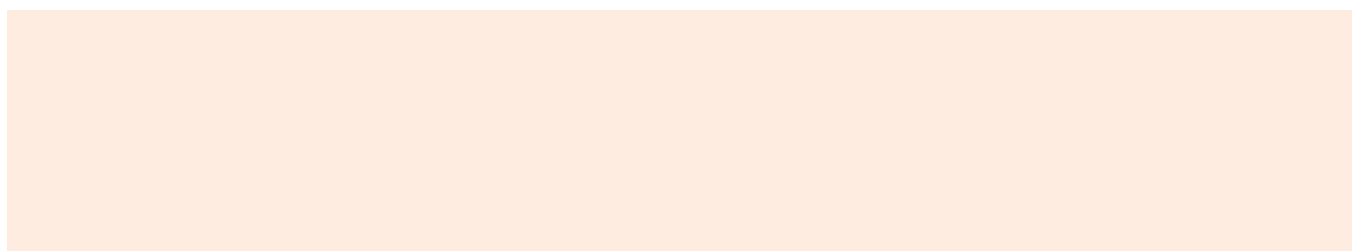
Step 4: Create at least 10 products



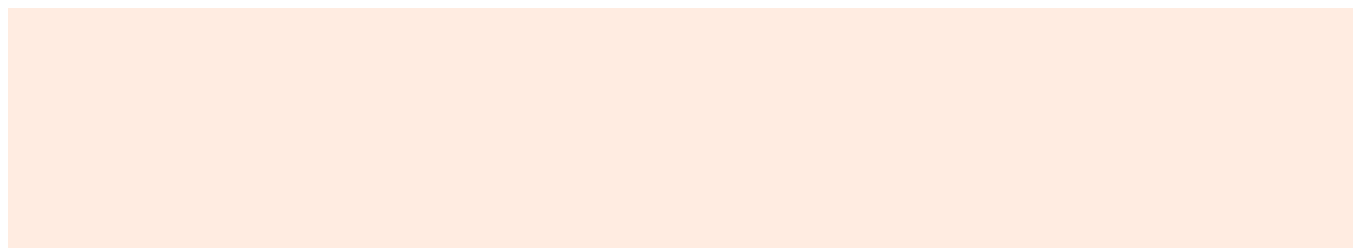
Step 5: Upload enticing mockups



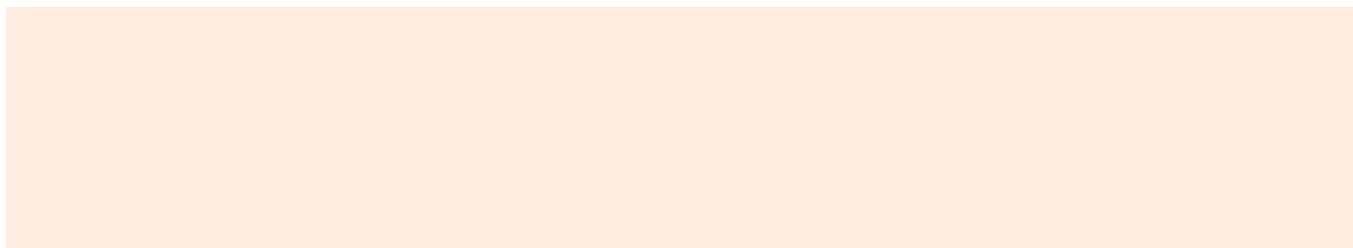
Step 6: Fill your listing's title, description and tag (SEO)



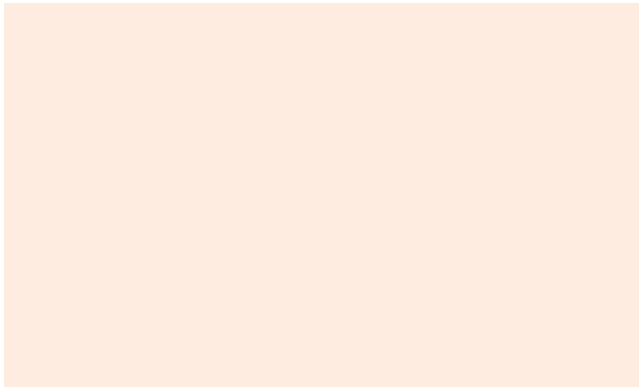
Step 7: Set your item's price



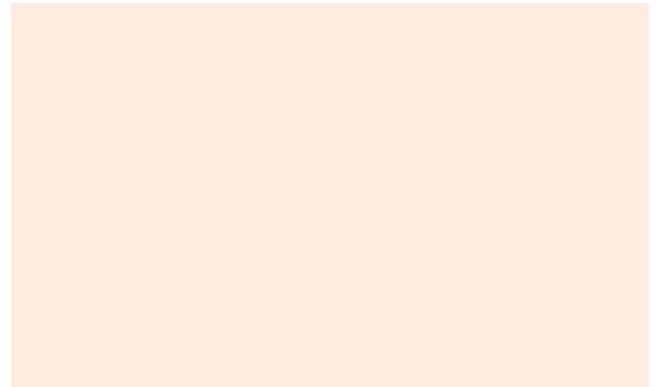
Step 8: Choose a payment method



Step 9: Open your shop



Step 10: Optimize your shop



TIPS to optimize your shop

- Add at least 10 to 20 listings to make your shop look professional
- Work on SEO inside your shop (use relevant keywords in title and description, use amazing photography)
- Open a Pinterest Business account and start pinning
- Start blogging about Etsy, start an email list
- Get social on social media. Facebook groups, Instagram or YouTube can sky rocket your shop's visibility
- Patience is everything! Believe in yourself. You will get there eventually.

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